



# zoleo

Count on your connection.

# | Who are ZOLEO?



Joint Venture carrying 50 years of satellite technology experience

## Beam Communications (Est. 2002)

- Based in Melbourne, Australia
- Among the world's most respected mobile satellite technology innovators
- Designs and manufactures satellite terminals and accessories for the Iridium, Inmarsat & Thuraya satellite networks
- Developed Iridium GO! Satellite Hotspot

## Roadpost (Est. 1990)

- Based in Seattle and Toronto
- Top Iridium partner with more than 45,000 individual, businesses and government users
- Original Delorme inReach platform development partner
- Master Canadian Distributor for inReach prior to acquisition by Garmin.

ZOLEO already live in the US, Canada & Australia. +22k units sold in first year

# | What is ZOLEO?

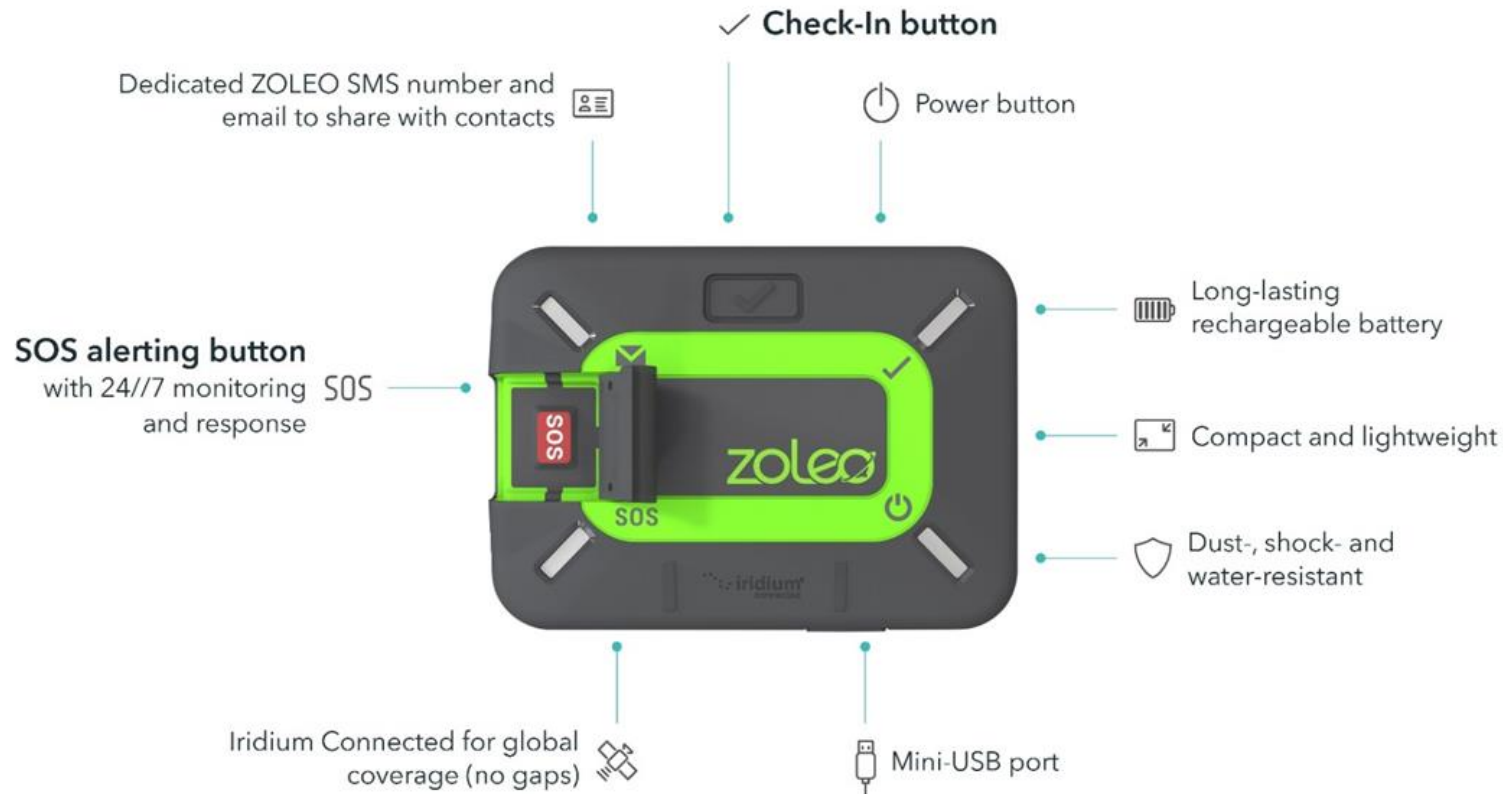


Meet ZOLEO, extending messaging coverage everywhere on Earth, providing a safety system you can count on

- It's a global satellite communicator that uses the Iridium satellite network to keep you connected anywhere in the world, pole to pole. Land, sea or air
- It's a communications platform which installs on your iOS or Android device through the free ZOLEO app
- It's a seamless messaging experience that uses the Iridium satellite network when outside cell coverage and cellular/Wi-Fi when available, making sure your messages are transmitted anywhere you go
- It's rugged and GPS aware, allowing you app-to-app, text or email messaging through the free ZOLEO app to your contacts when you are within no cell coverage zones
- It's a device that allows you to attach your current GPS location to messages, or broadcast to nominated contacts via automated Check-In mode, and to raise GEOS assisted SOS alerts in case of emergency
- It's a device that still functions with GPS check in & SOS alerts without smartphone or tablet availability (for example, a flat smartphone battery)



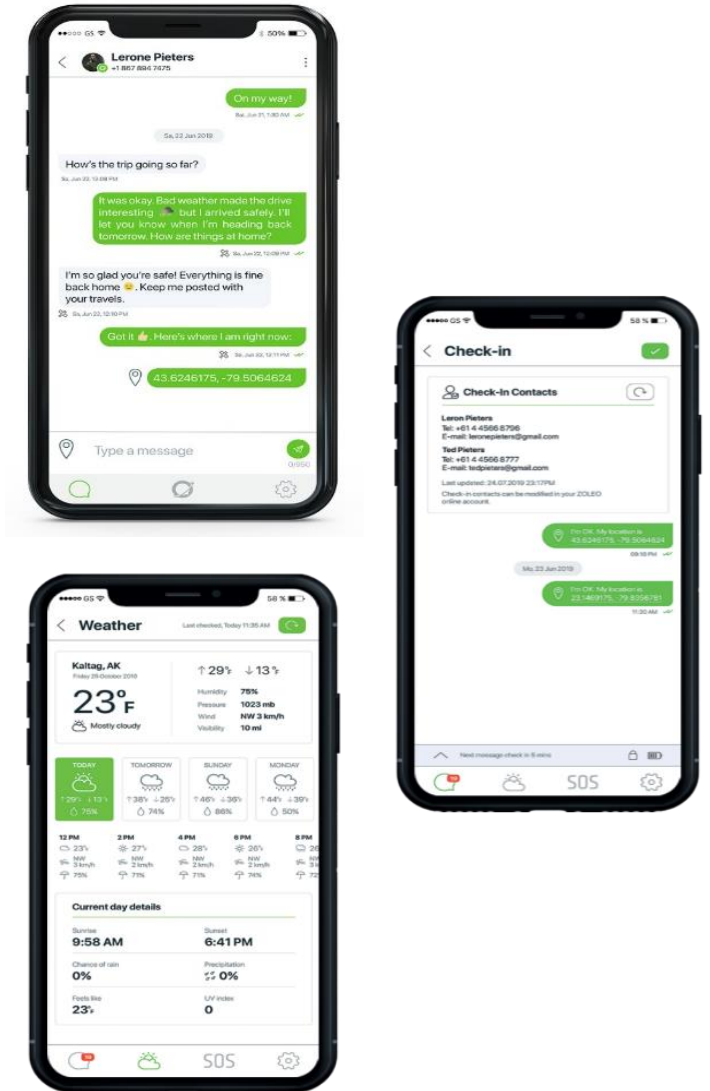
# What is the ZOLEO hardware?



- **Weight:** 150 g
- **Size (LxWxD):** 91 x 66 x 27 mm
- **IP68** rugged design
- **MIL-STD 810G** shock-resistant
- **Check-In** button
- **SOS** button (covered)
- **200 Hour** Rechargeable Battery
- **GPS location** (~2.5m accuracy)
- **LEDs** for messages, SOS, check-in, and power
- **Bluetooth LE 4.1** (50m)

# What is the ZOLEO app/platform?

- A familiar and non-technical messaging experience, free for iOS & Android users
- Send and receive messages (text, email, and app-to-app) globally, with the option to include your location coordinates when sending messages
- Declare an SOS and communicate critical details with search and rescue officials in the event of an emergency
- Check in with your nominated contacts to let them know you're OK, also with the option to include your location coordinates when sending check-in messages
- Automatic Positioning Tracking
- With DarkSky hyper-local weather reports, you'll have the insights you need to plan for safe travel
- Messages of up to 950 characters, as opposed to the traditional SMS 160 characters supported by other satellite messaging devices
- ZOLEO is also the first satellite messenger to support emojis
- Each ZOLEO device includes both a unique dedicated SMS text number (local country code to device activation) and email address that you can share with contacts that you want to remain accessible to, which they'll recognize when you message them, or can use to proactively message you



# What can you do with ZOLEO?



Dedicated local country **SMS number and email**



Global 2-way text, email and app-to-app messaging



Check-in to let others know you're OK



SOS alerting & 24/7 monitoring included



DarkSky™ weather forecasts



Location sharing and Tracking



2-year warranty












# | What can you do with ZOLEO?



- **Enjoy “least cost routing” for messages**  
Don't miss a message as ZOLEO will first look to deliver / send messages over cell or WiFi and then satellite as a last resort
- **Choose between 3 Messaging Types to suit your needs**  
SMS - 160 Characters / Email - 200 Characters and App - App 950 Characters
- **Share your dedicated local mobile number for your ZOLEO device**  
Once your device is activated, you are allocated a local mobile number . This stays with you so long as the device is active or suspended
- **Send emergency SOS and “I’m OK” messages or automatically share your positions and routes, via app or from the device itself**  
SOS and I'm OK can be sent from phone or the device itself, so even if your phone is dead, you can still trigger a SOS, or let family & friends know you're OK
- **Make it simple and easy for family and friends to message you**  
With Garmin, you must message family and friends first, before they can message you. With ZOLEO, there is no need to message anyone first, just tell them your ZOLEO number or email, and they can message you directly anytime, anywhere
- **Get wet. ZOLEO hardware IP68 waterproof for 30min at 1.5m**  
Garmin only IP67



# How does ZOLEO compare?

	 ZOLEO	Others
Seamless messaging everywhere via satellite, cellular and Wi-Fi		
Dedicated SMS number and email (contacts can recognize and store)		
Superior protection from dust and water (IP-68)		
Familiar texting experience using your phone or tablet		
Long messages (950+ char.) when messaging app-to-app		
Very long-lasting battery		
Best messaging value for your dollar		



## To focus on igniting the satellite communicator category through ease of use, affordability and accessibility

- Only ZOLEO extends your messaging coverage to everywhere on earth transmitting over the lowest cost network available (satellite, cellular or Wi-Fi), automatically switching between connections as you traverse coverage zones
- Only the free ZOLEO app offers seamless connectivity whatever your connection mode. It just works, everywhere. GLOBAL MESSAGING AS IT WAS MEANT TO BE
- Only the free ZOLEO app offers the familiarity, and ease of use, of smartphone messaging to satellite communications, making a technical solution, easy
- Support for up to 950 characters, far beyond the SMS 160 standard, plus emoji's
- A Total Cost of Ownership up to 35% cheaper than comparable products on the market

# Who might be interested in ZOLEO?

## Pursuits

- Trekking, backpacking & camping
- Hillwalking
- Canoeing, kayaking & rafting
- Marine -sailing, boating & inland waterways
- Biking (road & mountain)
- Rock climbing
- Hunting & fishing
- Horseback riding
- Motorcycling
- 4WD, 4X4, Off-Roading
- International travel

## Professional

- Farming & agriculture
- Global business travel
- Commercial fishing & crew
- Employee safety
- Lone workers @ remote sites
- Utility workers
- Oil & Gas
- Remote camps
- Relief workers

## Live

- Living on the "Fringe" of cellular
- Commuters in remote areas
- Farms, fishing & agriculture
- Cabins & cottages
- Houseboats, sailboats, canal boats
- Remote villages



## ZOLEO Device

ZOLEO, carabiner, USB cable  
QSG & 2-year warranty



## ZOLEO Cradle Kit

Low profile cradle with  
interchangeable fasteners



## ZOLEO Universal Mount

Cradle kit + Ram mount  
and car charger



## ZOLEO Float

Quick easy attachment and keeps  
ZOLEO on the water surface







# zoleo

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**Outside**

**GEARJUNKIE**



**BACKPACKER**