# GARMIN.

## **GPSMAP<sup>®</sup> 66i** GPS NAVIGATION HANDHELD AND INREACH SATELLITE COMMUNICATION TECHNOLOGY

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NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS | SPECIFICATIONS | COMPATIBILITY

> MARKETING MEMO June 5, 2019

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MARKETING MEMO





## **PRODUCT OVERVIEW:**

Precise navigation meets global communication in the rugged GPSMAP<sup>®</sup> 66i. Using inReach<sup>®</sup> technology, the button-operated GPS handheld and satellite communicator<sup>1</sup> lets you trigger an interactive SOS to GEOS and enables two-way messaging and location tracking via the 100% global Iridium<sup>®</sup> satellite network. Navigate confidently with preloaded TopoActive Europe mapping, direct-to-device BirdsEye Satellite Imagery downloads, multiple Global Navigation Satellite Systems (GNSS) support and navigation sensors.











**GARMIN** 



**GPSMAP®** 66i



### **KEY FEATURES:**

| NEW | INTERACTIVE SOS                     | Trigger an interactive SOS to the GEOS 24/7 search and rescue monitoring centre (satellite subscription required)  |
|-----|-------------------------------------|--|
| NEW | TWO-WAY MESSAGING                   | Two-way messaging via the 100% global Iridium® satellite network (satellite subscription required)   |
| NEW | LIVETRACK FEATURES                  | Get live location sharing via the 100% global Iridium satellite network so you can stay in contact with loved ones, teammates, headquarters and more (subscription required)   |
|     | WEATHER                             | Mobile connectivity provides access to Active Weather for up to date forecasts including predictive maps for temperature, wind, precipitation and clouds.  |
|     | SEE WHERE YOU'RE<br>HEADING         | Preloaded with TopoActive Europe mapping and access to BirdsEye Satellite Imagery with direct downloads and no annual subscription required  |
|     | MULTI-GNSS SUPPORT                  | Multi-satellite network support to track your travels in more challenging environments than GPS alone  |
|     | ABC SENSORS WITH<br>AUTOCALIBRATION | 3-axis tilt-compensated electronic compass with accelerometer and barometric altimeter sensors with autocalibration to get always the most precise data available  |
|     | LARGE COLOUR<br>DISPLAY             | Large 3" sunlight-readable colour display for best readability in any weather conditions   |
|     | GARMIN EXPLORE                      | Compatible with the Garmin Explore <sup>™</sup> website and app to help you manage waypoints, routes, activities and collections, use tracks and review trip data from the field                                       |
|     | WIKILOC                             | Preloaded with the Wikiloc Connect IQ app with risk-free trial offering more than 9 million trails for download  |
|     | BUILT FOR ADVENTURE                 | Provides an LED flashlight and SOS beacon that can be used to signal for help; built to military standards for thermal, shock and water performance (MIL-STD-810G), and it's even compatible with night vision goggles |
|     | BATTERY PERFORMANCE                 | Internal, rechargeable lithium battery provides up to 35 hours of battery life in 10-minute tracking mode (default) and 200 hours in 30-minute tracking Expedition mode  |
|     | EXPANDABLE MEMORY                   | 16 GB of built-in memory can be expanded with a microSD™ card (sold separately) for optional mapping and data storage  |
|     | WATER RATING                        | Rugged, impact resistant and water-rated to IPX72  |
|     |                                     |  |

#### BAROMETRIC TOPO MAP PAGE AND SOS DIALOGUE TEXT MESSAGING ELECTRONIC BIRDSEYE SATELLITE IMAGERY INCOMING MESSAGE ALTIMETER COMPASS ..... 🖬 📖 📮 ad 🎟 10:10A 10:10 JUL21 10:10 Elevation 2199m Distance to Ne 4.3<sup>km</sup> te to Nex **Emergency Response** Type Message A What time will you get to camp? and I need you to send help Time to Nex 3:28 At the trailhead, ready to start my hike 12:04M 10.29: 15.44: think my ankle's roken. It's very p nd I cannot walk. 0 Ń 1 2 3 4 5 6 7 8 9 0 NW NE Rescue on the way. ETA 2 hrs. abcdefghij 1.13 W Е k | m n o p q r s 🕶 Kes 🗅 t u v w x y z < Reply ▲ □ ▶ 123 SW SE !#\$ Cancel SOS S Done

## GARMIN

ACTIVE WEATHER

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#### NEW PRODUCT ANNOUNCEMENT

| PRODUCT COMPARISON:   | GPSMAP 66s   | GPSMAP 66st   | GPSMAP 66i  |  |
|---|--|---|---|--|
|   |  |   |   |  |
| Global interactive SOS <sup>1</sup>   |  |   | •   |  |
| Two-way global messaging <sup>1</sup>   |  |   | •   |  |
| Multi-GNSS support  | •  | •   | •   |  |
| Wireless connectivity<br>Wi-Fi <sup>®</sup> , Bluetooth <sup>®</sup> and ANT+ <sup>®</sup> wireless<br>technologies |  |   | •   |  |
| Built-in navigation sensors<br>Digital compass, barometric altimeter<br>and accelerometer                           |  |   |   |  |
| Smart notifications   | •  | •   | •   |  |
| LED flashlight and beacon   | •  | •   |   |  |
| Garmin Explore <sup>™</sup> mobile app<br>compatible  |  |   | •   |  |
| Active Weather  | •  |   |   |  |
| BirdsEye Satellite Imagery direct-to-<br>device   |  |   | •   |  |
| Preloaded with TOPO maps for<br>TopoActive Europe   |  |   |   |  |
| Battery life  | Up to 16 hours (Standard mode)<br>Up to 1 week (Expedition mode) | Up to 16 hours (Standard mode) Up to 1 week (Expedition mode) | Up to 35 hours (Standard mode)<br>Up to 200 hours (Expedition mode) |  |
| Water rating  | IPX7 <sup>2</sup>  | IPX7 <sup>2</sup>   | IPX7 <sup>2</sup>   |  |
| Physical dimensions   | 2.5" x 6.4" x 1.4" (6.2 x 16.3 x 3.5 cm)                         | 2.5" x 6.4" x 1.4" (6.2 x 16.3 x 3.5 cm)                      | 2.6" x 6.4" x 1.4" (6.6 x 16.3 x 3.5 cm)                            |  |
| Weight  | 8.1 oz (230 g) with batteries                                    | 8.1 oz (230 g) with batteries                                 | 8.5 oz (241g) with batteries  |  |
| Display size  | 1.5"W x 2.5"H (3.8 x 6.3 cm)<br>3" diag (7.6 cm)                 | 1.5"W x 2.5"H (3.8 x 6.3 cm)<br>3" diag (7.6 cm)              | 1.5"W x 2.5"H (3.8 x 6.3cm)<br>3" diag (7.6 cm)                     |  |

## **PRODUCT CONFIGURATIONS:**

|  | DESCRIPTION                             |  |                | SKU                  |                     | UPC                 |                          |  |
|--|---|--|----------------|----------------------|---------------------|---------------------|--------------------------|--|
|  | GPSMAP 66i<br>Includes: GPSMAP 66i, USB | <b>MAP 66i</b><br>es: GPSMAP 66i, USB cable, carabiner clip, documentation |                |                      | 010-02088-02        |                     | 753759218744             |  |
|  |   | EUR<br>€599.99   | GBP<br>£549.99 | RRP:<br>NOK<br>6 399 | <b>SEK</b><br>6 699 | <b>dкk</b><br>4 999 | <b>FIN EUR</b><br>649.00 |  |

## SATELLITE AIRTIME PLANS:

| ANNUAL COMMITMENT PLAN  | FREEDOM PLAN  |
|---|---|
| Ideal for consistent users; SOS capability provides ongoing peace of mind         | Pay for airtime 1 month at a time                             |
| 12-month contract   | Change plans, up or down, or suspend the device for free      |
| Lower monthly fees; plans range from €14.99 to €89.99 per month                   | Keep all your account data, tracks and details when suspended |
| Unlimited SOS and Preset Messages at all levels                                   | Plans range from €19.99 to €114.99 per month                  |
| Move up a plan at any time for free   | Unlimited SOS and Preset Messages at all levels               |
| Initial account activation fee of €24.99; move down a plan at any time for €29.99 | Annual freedom program fee of €29.99                          |

GPSMAP 66i handheld requires an active airtime subscription to use the Iridium® satellite communication features and must be activated at explore.Garmin.com



#### NEW PRODUCT ANNOUNCEMENT

## PHYSICAL SPECIFICATIONS:

| Unit dimensions<br>(W x H x D) | 2.6" x 6.4" x 1.4" (6.6 x 16.3 x 3.5 cm)   |
|--------------------------------|--|
| Display size                   | 1.5"W x 2.5"H (3.8 x 6.3 cm); 3" diag (7.6 cm)   |
| Display resolution<br>(W x H)  | 240 x 400 pixels   |
| Display type                   | Transflective colour TFT   |
| Weight                         | 8.5 oz (241g)  |
| Battery type                   | Rechargeable internal lithium ion  |
| Battery life                   | Up to 35 hours in 10-minute tracking mode (default)<br>Up to 200 hours in 30-minute tracking (Expedition mode) |
|                                |  |

| Internal memory      | 16 GB   |
|----------------------|---|
| Accepts data cards   | Yes - microSD™ card (sold separately)                       |
| Wireless             | Wi-Fi®, Bluetooth® and ANT+®                                |
| Water rating         | IPX71   |
| Interface            | microUSB, NMEA 0183   |
| Waypoints and routes | 10,000 waypoints   250 routes                               |
| Track log            | 20,000 points 250 saved gpx tracks 300 saved fit activities |
|                      |   |

### **PACKAGING SPECIFICATIONS:**



| Gift box dimensions<br>(W x H x D)      |
|---|
| Gift box weight                         |
| Master carton dimensions<br>(W x H x D) |
| Master carton weight                    |
| Master carton quantity                  |

5.4" x 6.9" x 2.1" (13.7 x 17.6 x 5.3 cm)

15.5 oz. (439 g)

15.0" x 12.4" x 12.0" (38.1 x 31.5 x 30.5 cm)

23.3 lbs. (10.6 kg)

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## COMPATIBLE PRODUCT OVERVIEW:

#### FENIX® 5 PLUS SERIES GPS WATCHES



#### **INSTINCT GPS WATCHES**



See Garmin.com for details and available devices.

## GARMIN EXPLORE™:

#### COMPATIBLE WITH THE GARMIN EXPLORE WEBSITE AND APP



The free Garmin Explore mobile app lets you plan, review and sync data, including waypoints, routes, activities and collections. Review completed activities while still in the field, even when you're off the grid. The app also lets you sync your GPSMAP 66i with your compatible mobile device so you can access unlimited maps, aerial imagery and topographic maps. You can even use all of the inReach features on your paired mobile device. For easier messaging, you can access your phone's contact list from the Garmin Explore app to connect with fewer keystrokes. Plan for future trips and review previous activities from the Garmin Explore website.



## MARKETING MEMO GPSMAP® 66i

#### NEW PRODUCT ANNOUNCEMENT

## **COMPATIBLE ACCESSORIES:**

#### NEW



#### POWERED MOUNT

Designed for 1-handed, quick-release operation, this powered mount allows for easy grab-and-go accessibility with your compatible handheld device. It uses the AMPS mounting pattern and includes an integrated cable with USB connection.

SKU: 010-12825-00 UPC: 753759218775 RRP: €29.99



## POWERED MOUNT WITH SUCTION CUP

Use the powered mount with suction cup to secure your compatible handheld device to a windshield or any smooth, flat surface.

SKU: 010-12825-01 UPC: 753759238223 RRP: €69.99



#### FLOATATION LANYARD

Keep your device secure and close-at-hand on the water with this neoprene flotation lanyard, featuring a quick-release connector.

SKU: 010-12525-01 UPC: 753759177133 RRP: €7.99



#### BELT CLIP

Keep your compatible device within reach while on the move with this belt clip. Simply snap your device securely into the durable plastic mount and clamp it to your belt.

SKU: 010-11734-20 UPC: 753759980375 RRP: €8.99

|                           | SKU          | UPC          | RRP    | DESCRIPTION  |       |
|---------------------------|--------------|--------------|--------|--|-------|
| MICRO USB CABLE           | 010-11478-01 | 753759101985 | €11.99 | Get the most out of your device using this micro USB cable.  |       |
| HIGH-SPEED MULTI-CHARGER  | 010-10723-17 | 753759111540 | €19.99 | Add 2 high-speed USB ports to your vehicle's 12-V outlet without losing the ability to power your compatible device.         |       |
| BIKE/CART MOUNT           | 010-11023-00 | 753759074654 | €11.99 | Simply snap in your device. The mount comes with 4 cable ties and fits up to a 1" (2.54 cm) diameter bar.                    | 6     |
| FRICTION MOUNT            | 010-11602-00 | 753759975463 | €38.99 | Use this portable friction mount to mount your device on your dashboard for easier navigation as you drive your vehicle.     |       |
| ADJUSTABLE HANDHELD MOUNT | 010-11031-00 | 753759075880 | €29.99 | Secure your compatible handheld device to any flat surface with this adjustable mount.                                       |       |
| RETRACTABLE LANYARD       | 010-10888-00 | 753759066604 | €24.99 | Keep your GPS close and secure with this retractable lanyard.  | ê     |
| SWIVEL BELT CLIP          | 010-11022-10 | 753759093662 | €7.99  | Keep your device within reach with this swivel belt clip.<br>Your device fits securely into a mount that clips to your belt. | order |
| BACKPACK TETHER           | 010-11855-00 | 753759990138 | €19.99 | This lightweight backpack tether is perfect for conditions that demand hands-free attention.                                 | •     |

<sup>1</sup> Satellite subscription required.

<sup>2</sup> Withstands incidental exposure to water of up to 1 meter for up to 30 minutes; see Garmin.com/waterrating for more details

NOTICE: Some jurisdictions regulate or prohibit the use of satellite communications devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

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